



Anthony Elliott writes about identity, society, globalization, AI and the digital revolution. His research has had a lasting impact upon social theory and sociology worldwide. He is the author and editor of over 40 books, which have been translated or are forthcoming in over 18 languages. His recent books include [*The Culture of AI, Identity Troubles and Reinvention*](#). Professor Elliott is Dean of External Engagement at the University of South Australia ([UniSA](#)), where he is based in the Research and Enterprise Portfolio in Chancellery. He is also Executive Director of the [Jean Monnet Centre of Excellence](#) at

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